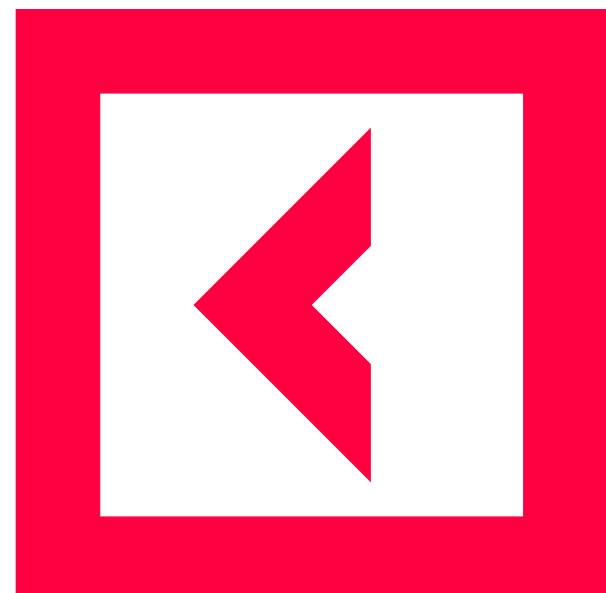




Synergy University

More than education

Synergy University



One of the leading Russian universities that provides training in more than 200 college, higher, second higher and additional education programs.



1 PLACE

in the ranking of management education programs of the AC Expert

1988

foundation of the university

500+

educational programs



TOP-5

Russian universities by the number of foreign students

150 000

students from 89 countries of the world

70+

branches around the world



TOP-5

Moscow universities in terms of graduate salaries

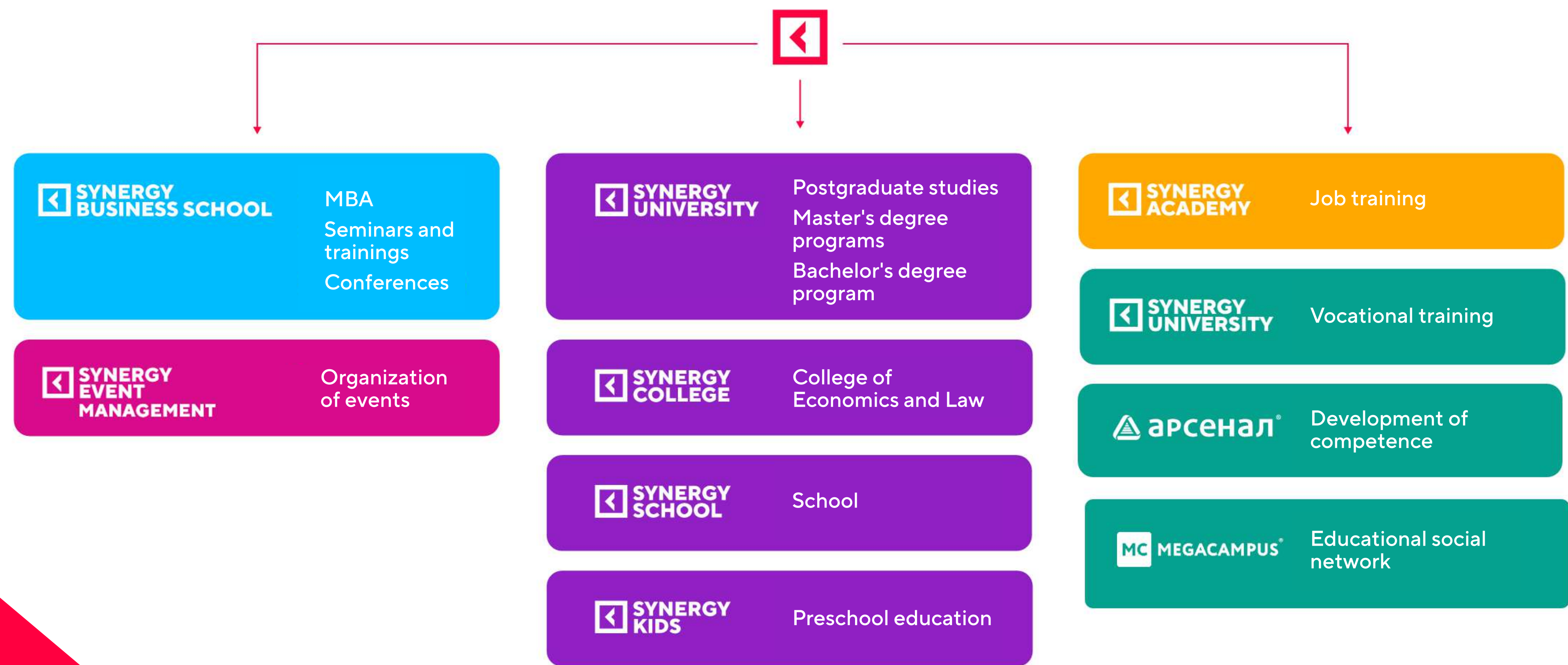


QS EECA

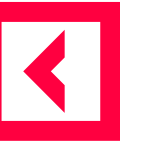
included in the international rating



Lifelong education model



The University: Fields of Education



Faculty of Management



Faculty of Economics



Faculty of Banking



Faculty of Information Technology



Faculty of Design and Advertising



Faculty of Language Studies



Faculty of Law



Faculty of Medicine

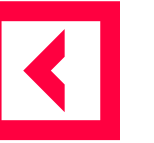


Faculty of Pedagogy



Faculty of Psychology

The University: Fields of Education



Faculty of Animation



Faculty of Game Industry and Esports



Faculty of Hospitality



Faculty of Theater and Cinema



Faculty of Sports Industry



Faculty of Internet Professions



Faculty of Game Design and Game Development



Faculty of Event Management



Faculty of Robotics



Faculty of variety art

Synergy College

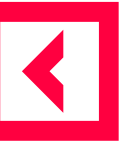
Synergy College trains 10th and 11th grade graduates in the most promising and sought-after specialties. The result of college education is a portfolio of projects, a strong resume and a Skills Passport according to Worldskills Russia standards.

Educational programs

- Animation
- Acting art
- Preschool education
- Teaching in primary school
- Pedagogy of additional education
- Mechatronics and mobile robotics
- Hospitality
- Warehouse process management
- Entrepreneurship
- Technology
- Entrepreneurship
- Sports management
- Management in the modeling business
- Gaming industry and eSports
- Management in the music industry
- Banking
- Economics and Accounting
- Information systems and programming
- Law and organization of social security
- Design



Online school Synergy School



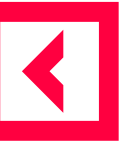
Synergy School is a licensed online school with an accredited educational process that complies with the Federal State Educational Standard. The school implements a full-scale classical school education program from grades 5 to 11.

Preparation courses for the Basic State Exam/Unified State Exam in subjects of the student's choice are a free addition to the school curriculum for students in grades **9 and 11**.

- Issuance of state-recognised certificates
- Full cycle of preparation for exams Basic State Exam/Unified State Exam
- Admission at any time of the year
- Author's training programs
- Modern educational platform
- Personal curator, mentors, psychologist
- Flexible learning schedule - access to classes 24/7
- Free additional courses



Nursery Schools Synergy Kids



The author's SYNERGY KIDS methodology was developed with a focus on improving the health and physical development of the child, the formation of his intellectual and creative abilities, communication and social adaptation to the world.



Addresses of nursery schools::

Residential complex "City Park", Mantulinskaya Str., 9-4

Residential complex "On Simonovsky", Sosinskaya Str., 6



- Five meals a day on an individual menu
- Groups of up to 15 people aged 1.5 to 7 years
- Classes in Russian and English



Synergy Business School



1988

foundation
year

70

educational
programs

50 000

graduates

7

Association of MBA's
accreditations

395

exclusive
speakers

70

business-events
per year

Branches abroad

- > New York
- > London
- > Dubai

Educational programs

- MBA and mini-MBA programs
- Seminars and trainings
- Entrepreneurial programs
- Vocational retraining programs
- Professional development programs
- Corporate training

События

- Master-classes
- Webinars
- Forums
- Conferences



MBA Programs



Synergy Online MBA

5 specializations:

- management
- marketing
- sales
- HR
- finance



Synergy Classic MBA

14 modules

- in "Strategy and Leadership" with an internship in Dubai

1000+

graduates of
MBA programs



Synergy Executive MBA

- 12 intramural modules
- 3 field modules: London, New York, Dubai



Synergy is the first and only business school in Russia that has received international accreditation from the Association of MBAs 7 times



MBA Corporate Programs

More than 560 students of MBA programs graduate from Synergy Business School every year

Seminars and trainings

More than **200**

author's programs in promising areas in online and offline formats

More than **150**

speakers and coaches



Sergey Makshanov
Management

Стратегическое управление
в условиях изменений



Александр Фридман
Management

Управление поступками
подчиненных



Глеб Архангельский
Management

Тайм-менеджмент
для руководителей



Джон Шоул
Management

Клиентский сервис как
инструмент продаж



Itzhak Adizes
Strategy

Efficiency improvement



Elena Sidorenko
Leadership

Emotional intelligence



Itzhak Pintosevich
Leadership

Systemic personality
development



Mark van Rijmenam
Digitalization

Big Data and the future



Igor Mann
Marketing

Marketing with no budget



Garrett Johnston
Marketing

Integrated strategic marketing



Dmitry Yurkov
Marketing

Digital promotion technologies



Nick Vujicic
Marketing

Life without limits

Synergy Events

2015 - the first **Synergy Global Forum** was held in Moscow - the start of the Synergy event direction.

500+
major events

Since 2016, Synergy has been constantly expanding its range of forums and bringing new concepts to the market:

- Synergy Digital Forum
- Synergy Executive Forum
- Synergy Woman Forum
- Synergy Art Forum and others

26 000+
Synergy Global Forum participants in 2019

50 000+
participants of online events

2 МЛН+
people attended our events



Our awards



The largest business event in Russia according to the Guinness Book of Records in 2016



Business event of the year according to the Global Event Forum in 2016 and 2017

MOSCOW TICKETING FORUM

The award for SGF at the Moscow ticketing forum was received in the nomination "The best ticket campaign for a business event"

GEF 17

9th Global Eventex Awards - 3rd place in the Conference nomination for Synergy Global Forum 2017



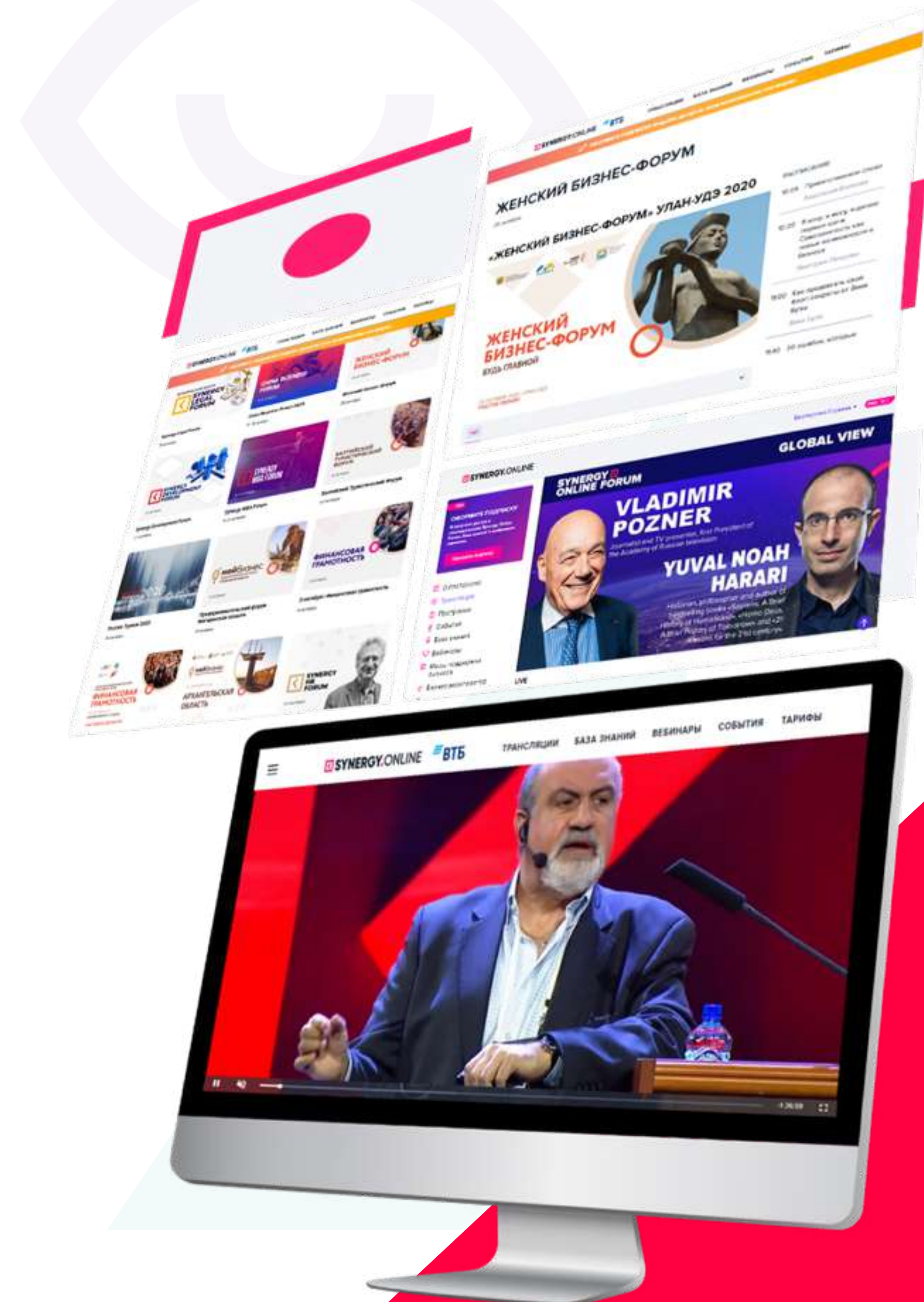
Digital Platform

Synergy.Online is a modern digital platform for organizing online events. This is a universal platform for holding forums, conferences, master classes, webinars, panel sessions, round tables, business missions and other online events with the ability to connect speakers and participants from anywhere in the world.

The platform has a wide range of functions for organizing events at the international, federal and regional levels:

- High quality video signal and simultaneous translation
- Possibility of broadcasting on several virtual stages simultaneously
- Interface branding for the corporate identity of the event
- Interactive communication with the audience and gamification
- Conducting virtual exhibitions

In the 6 months since its launch, Synergy.Online has hosted more than **100 online events**, which were attended by a total of more than **50 000 viewers**. Past events include major projects supported by regional and federal government agencies.



International Presence



New York

Serbia

Marocco

Iran

Mali

Iraq

India

Dubai

Malaysia

● Branch in Dubai

● New York office

● Regional offices

● Preparatory
faculties

Launched preparatory
directions:

- + Hospitality
- + Medical
- + General
- + Programming code

Student **activities**



Master classes for
entrepreneurs and top
managers



Business games,
intellectual games



Entrepreneurship Testing



Attendance at Synergy
Business School events



Financial literacy webinars



Excursions to the Skolkovo
Technopark



Excursions to partner
companies



Free robotics master
classes

Partner universities



Cyprus Health and Social Sciences University (Кипр)



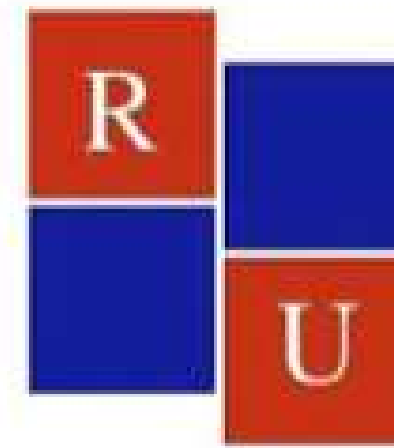
School Campus Rabat (Марокко)



International School of Hospitality (Греция)



DBA College For All (США)



School Campus Rabat (Марокко)



University Degli Studi Guglielmo Marconi (Италия)



Myongji University (Корея)

Indian Partner universities



Khalsa College Patiala



The Bhopal School
of Social Sciences (Индия)



VIT University



Chandigarh Group of Colleges



Chandigarh University



Lovely Professional University



Bharata Mata Institute of Management

Summer Camp programs



Program goals

- Bringing to partner organization students international experience during their studies
- Improving the overall quality of educational programs
- Organization of practical internships in Russia, India and Dubai
- Bringing both institutions to a higher level of international cooperation

Synergy Camp is an awesome program and the best opportunity for students aged 12 to 25 years. All programs are available for the groups or upon individual request.



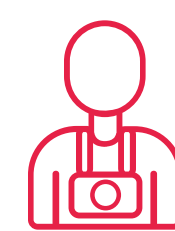
Duration
2-4 weeks



Academic part
15 ach/week



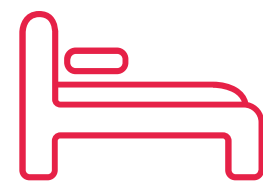
Industrial visits
2 /week



Excursions
2-3 /week



Meal
3 /day



Accommodation

